

# Cannabis SEO Keywords 2026

Fresh Data. Updated 2026.

Compiled by Randi Bagley | [randibagley.com](https://randibagley.com) | Data Source: Ahrefs

This reference contains 150 cannabis keywords with verified US search volume, pulled directly from Ahrefs. All data is current as of 2026. KD (Keyword Difficulty) is scored 0-100: 0-14 Easy, 15-29 Low, 30-49 Medium, 50-69 Hard, 70+ Very Hard. Global Volume shows worldwide monthly search demand. Use this alongside Google Search Console for your specific market.

## High-Intent Dispensary (22 keywords)

Bottom-of-funnel. These searchers are ready to visit or buy today. Prioritize these pages above everything else.

Keyword	Monthly Volume	KD Score	Global Volume
Dispensary Near Me	1.6M	60 (Hard)	1.7M
Cannabis Dispensary Near Me	95K	61 (Hard)	108K
Recreational Dispensary Near Me	71K	69 (Hard)	81K
Cannabis Near Me	40K	66 (Hard)	66K
Weed Dispensary Near Me	40K	65 (Hard)	52K
Weed Near Me	34K	78 (Very Hard)	49K
Medical Dispensary Near Me	27K	69 (Hard)	33K
Cannabis Store Near Me	27K	72 (Very Hard)	68K
Weed Shop Near Me	18K	66 (Hard)	26K
Weed Store Near Me	18K	76 (Very Hard)	35K
Marijuana Near Me	9K	62 (Hard)	14K
Thc Gummies Near Me	3K	63 (Hard)	4K
Cannabis Shop Near Me	3K	71 (Very Hard)	13K
Medical Marijuana Near Me	3K	71 (Very Hard)	4K
Best Dispensary Near Me	3K	68 (Hard)	4K
24 Hour Dispensary Near Me	3K	65 (Hard)	3K
Recreational Weed Near Me	2K	56 (Hard)	5K
Thc Edibles Near Me	2K	75 (Very Hard)	2K
Thc Vape Near Me	2K	74 (Very Hard)	2K
Medical Weed Near Me	1K	82 (Very Hard)	2K
Cannabis Flower Near Me	1K	55 (Hard)	2K
Recreational Cannabis Near Me	1K	76 (Very Hard)	2K

## Location Dispensary (23 keywords)

State and city-level demand. Build a dedicated page for every market you serve.

Keyword	Monthly Volume	KD Score	Global Volume
Michigan Dispensary	21K	69 (Hard)	22K
Illinois Dispensary	8K	56 (Hard)	8K
Denver Dispensary	5K	62 (Hard)	6K
Chicago Dispensary	5K	52 (Hard)	5K
Missouri Dispensary	4K	66 (Hard)	4K
Minnesota Dispensary	4K	52 (Hard)	4K
Colorado Dispensary	4K	71 (Very Hard)	5K
Maryland Dispensary	4K	61 (Hard)	4K
New Jersey Dispensary	4K	57 (Hard)	4K
Ohio Dispensary	3K	60 (Hard)	3K
Las Vegas Dispensary	2K	68 (Hard)	3K
Massachusetts Dispensary	2K	55 (Hard)	3K
New York Dispensary	2K	63 (Hard)	3K
Phoenix Dispensary	2K	58 (Hard)	3K
Boston Dispensary	2K	55 (Hard)	3K
Detroit Dispensary	2K	23 (Low)	2K
New Mexico Dispensary	2K	64 (Hard)	2K
California Dispensary	2K	64 (Hard)	2K
Florida Dispensary	1K	73 (Very Hard)	2K
Arizona Dispensary	1K	66 (Hard)	1K
Los Angeles Dispensary	1K	68 (Hard)	2K
Miami Dispensary	1K	52 (Hard)	1K
Oregon Dispensary	1K	32 (Medium)	1K

## Delivery Intent (6 keywords)

Lower competition than dispensary near me terms. If you have a delivery license, these are a priority.

Keyword	Monthly Volume	KD Score	Global Volume
Weed Delivery Near Me	11K	68 (Hard)	14K
Cannabis Delivery Near Me	6K	80 (Very Hard)	9K
Marijuana Delivery Near Me	6K	74 (Very Hard)	7K
Buy Weed Online	4K	62 (Hard)	8K
Online Dispensary	2K	72 (Very Hard)	2K

Keyword	Monthly Volume	KD Score	Global Volume
Order Weed Online	2K	66 (Hard)	3K

## Strain (50 keywords)

Product-intent searches. Build a dedicated, crawlable page for every strain you carry.

Keyword	Monthly Volume	KD Score	Global Volume
Blue Dream Strain	36K	53 (Hard)	51K
Lemon Cherry Gelato Strain	33K	46 (Medium)	44K
Permanent Marker Strain	29K	25 (Low)	49K
Wedding Cake Strain	26K	36 (Medium)	54K
Cereal Milk Strain	25K	3 (Easy)	36K
Gmo Strain	24K	46 (Medium)	30K
Ice Cream Cake Strain	23K	26 (Low)	38K
Gelato Strain	22K	50 (Hard)	37K
Runtz Strain	19K	48 (Medium)	31K
Biscotti Strain	19K	0 (Easy)	33K
Zkittlez Strain	18K	1 (Easy)	29K
Gary Payton Strain	18K	24 (Low)	27K
Gushers Strain	18K	1 (Easy)	25K
Pineapple Express Strain	17K	5 (Easy)	27K
Jack Herer Strain	17K	48 (Medium)	25K
Kush Mints Strain	16K	24 (Low)	20K
Sour Diesel Strain	16K	41 (Medium)	25K
Mimosa Strain	15K	1 (Easy)	25K
Jealousy Strain	14K	2 (Easy)	20K
Green Crack Strain	14K	4 (Easy)	21K
Gorilla Glue Strain	14K	50 (Hard)	32K
Zoap Strain	13K	0 (Easy)	19K
Slurricane Strain	13K	0 (Easy)	19K
Purple Punch Strain	13K	27 (Low)	20K
Strawberry Cough Strain	12K	2 (Easy)	16K
Oreoz Strain	12K	0 (Easy)	20K
Apple Fritter Strain	12K	0 (Easy)	19K

Keyword	Monthly Volume	KD Score	Global Volume
White Widow Strain	11K	31 (Medium)	18K
Grape Gas Strain	11K	0 (Easy)	13K
Durban Poison Strain	11K	43 (Medium)	17K
Blueberry Muffin Strain	11K	6 (Easy)	14K
Rainbow Belts Strain	11K	0 (Easy)	15K
Grease Monkey Strain	10K	0 (Easy)	13K
Girl Scout Cookies Strain	10K	0 (Easy)	23K
Og Kush Strain	10K	48 (Medium)	17K
Peanut Butter Breath Strain	9K	0 (Easy)	12K
Blueberry Strain	8K	1 (Easy)	13K
Tropicana Cookies Strain	8K	28 (Low)	11K
Sundae Driver Strain	8K	46 (Medium)	10K
Mac Strain	7K	2 (Easy)	10K
Garlic Breath Strain	6K	1 (Easy)	6K
Bubba Kush Strain	5K	3 (Easy)	8K
Chemdawg Strain	5K	1 (Easy)	8K
Alien Og Strain	5K	0 (Easy)	6K
Super Silver Haze Strain	5K	2 (Easy)	7K
Watermelon Zkittlez Strain	4K	0 (Easy)	5K
Banana Runtz Strain	3K	47 (Medium)	4K
Mac And Cheese Strain	2K	0 (Easy)	3K
Grapes And Cream Strain	2K	0 (Easy)	2K
Garlic Budder Strain	1K	25 (Low)	1K

## THCA 2026 (8 keywords)

Explosive growth category. THCA flower sales up 340% since 2024. Get ahead of this now.

Keyword	Monthly Volume	KD Score	Global Volume
What Is Thca	40K	36 (Medium)	42K
Thca Flower	38K	53 (Hard)	42K
Thca Vs Thc	38K	14 (Easy)	41K
Thca Flower Near Me	3K	65 (Hard)	3K
Thca Pre Rolls	3K	7 (Easy)	3K

Keyword	Monthly Volume	KD Score	Global Volume
Thca Gummies	3K	4 (Easy)	3K
Best Thca Flower	2K	55 (Hard)	2K
Thca Dispensary Near Me	2K	64 (Hard)	2K

## THC Beverages 2026 (9 keywords)

*Cannabis beverages expanding 11% YOY. Fast-growing, underserved keyword category.*

Keyword	Monthly Volume	KD Score	Global Volume
Thc Drinks	57K	49 (Medium)	63K
Thc Seltzer	13K	54 (Hard)	14K
Thc Drinks Near Me	11K	38 (Medium)	11K
Best Thc Drinks	6K	31 (Medium)	6K
Thc Beverages	5K	59 (Hard)	6K
Weed Drinks	2K	67 (Hard)	3K
Cannabis Drinks	2K	67 (Hard)	3K
Cannabis Drinks Near Me	1K	41 (Medium)	2K
Thc Cocktails	1K	52 (Hard)	1K

## Minor Cannabinoids 2026 (7 keywords)

*CBG, CBN, THCP, HHC searches growing fast. Low competition, high education opportunity.*

Keyword	Monthly Volume	KD Score	Global Volume
What Is Cbg	21K	55 (Hard)	28K
What Is Cbn	15K	50 (Hard)	20K
Hhc Vs Thc	13K	7 (Easy)	23K
What Is Thcp	12K	8 (Easy)	13K
Cbg Gummies	2K	6 (Easy)	4K
Thcp Flower	2K	2 (Easy)	2K
Delta 9 Gummies Near Me	2K	45 (Medium)	2K

## Deals & Events (4 keywords)

*Transactional and seasonal. Evergreen deal pages rank year-round and never go stale.*

Keyword	Monthly Volume	KD Score	Global Volume
Dispensary Deals Near Me	9K	53 (Hard)	11K

Keyword	Monthly Volume	KD Score	Global Volume
420 Deals	2K	39 (Medium)	3K
Weed Deals Near Me	1K	66 (Hard)	2K
420 Events Near Me	1K	13 (Easy)	2K

### Brand/Product (6 keywords)

*Brand-specific searches convert 2-3x higher than generic product searches.*

Keyword	Monthly Volume	KD Score	Global Volume
Curaleaf Near Me	18K	28 (Low)	18K
Rick Simpson Oil Near Me	5K	14 (Easy)	7K
Pre Rolls Near Me	5K	61 (Hard)	6K
Rso Near Me	3K	35 (Medium)	4K
Dabs Near Me	1K	53 (Hard)	1K
Live Rosin Near Me	1K	61 (Hard)	1K

### CBD & Spanish (4 keywords)

*Spanish-language cannabis searches are a major gap most dispensaries ignore completely.*

Keyword	Monthly Volume	KD Score	Global Volume
Cbd Gummies For Sleep	5K	31 (Medium)	6K
Cbd Oil For Anxiety	3K	79 (Very Hard)	5K
Cbd Oil For Pain	2K	52 (Hard)	4K
Dispensario Cerca De Mi	2K	68 (Hard)	4K

### Informational (11 keywords)

*Top-of-funnel. Cannabis consumers visit 3-4 educational pages before purchasing.*

Keyword	Monthly Volume	KD Score	Global Volume
What Is Live Resin	16K	48 (Medium)	17K
Thc Vs Cbd	15K	86 (Very Hard)	25K
Sativa Vs Indica Vs Hybrid	6K	52 (Hard)	7K
States With Recreational Dispensaries	4K	78 (Very Hard)	4K
What Is A Dispensary	3K	13 (Easy)	4K
Indica Vs Sativa Effects	3K	64 (Hard)	4K
How Long Do Edibles Take To Kick In	2K	42 (Medium)	4K

Keyword	Monthly Volume	KD Score	Global Volume
Does Weed Help Nausea	1K	30 (Medium)	2K
How To Get A Medical Marijuana Card	1K	59 (Hard)	2K
Do Dispensaries Take Credit Cards	1K	24 (Low)	1K
Does Weed Help With Anxiety	1K	59 (Hard)	1K

Data sourced from Ahrefs. Monthly volumes are US averages. | randibagley.com | 2026