

MEDIA KIT 2026

Randi Bagley

SEO Specialist & Cannabis Marketing Expert / Grand Rapids, MI



| *"Feeding the algorithm since 1997."*

Self-taught SEO specialist with 11+ years of experience and deep roots in cannabis dispensary marketing. Former tow truck dispatcher turned organic search strategist. No agency fluff, no corporate talk. Just hard-won results in one of the most restricted verticals in digital marketing.

FACEBOOK REACH (LAST 90 DAYS)

2.5M

Total views

99.2%

Views from non-followers

79K

Engagements (28 days)

17K

Reels views

SEO AUTHORITY

11+

Years in SEO since 2013

4+

Years cannabis SEO specialization

DR 9

randibagley.com domain rating

5

Owned blogs accepting sponsored posts

SPECIALIZATIONS

- Local & hyperlocal SEO
- Google Business Profile optimization
- Cannabis dispensary SEO
- Content strategy & keyword research
- AEO / AI search visibility
- Link building

AUDIENCE

- Cannabis dispensary owners
- Cannabis marketing managers
- Local service business owners
- SEO professionals & agencies
- Michigan small businesses

BACKLINK NETWORK

| randibagley.com

| greengrovebud.com

| blazepages.com

| cannamapr.com

| workfromweed.com

PARTNERSHIP OPPORTUNITIES

Open to partnerships with SEO tools, cannabis industry platforms, dispensary tech, and digital marketing brands. Sponsored content reaches an audience of practitioners and business owners who are actively buying tools and services.

Sponsored blog posts

Dofollow links

Product reviews

Email mentions

Social amplification

Co-created content